

Sunday, 23 January 2011

"Feels Like Home"

Shooting our movie and recording the Soundtrack right here in Sarasota was an important part of the Mission when I set out on the "Beautiful Noise" journey. The creation of a thriving indie film production environment in this region relies on local filmmakers staying home and finding innovative ways to bring their artistic vision to life. Against the advice of many, I was determined to film everything entirely on location here on the Suncoast and to use local cast & crew wherever possible...and with the exception of three actors, I accomplished that goal. Now I'm happy to report that most of the all-important post production activities on the movie is going to happen right here in Sarasota as well! Our indie film company - Midnight Pass Productions - is teaming up with a highly experienced group of filmmakers and technicians to create a full service film production complex in town that focuses exclusively on local screenwriters, authors, directors, producers, songwriters, musicians and the like to help fill a huge void that exists in Southwest Florida. Kinda like what The Beatles created when they first put together Apple Corps back in the 60's...we're forming a company and creative environment whose sole purpose is to embrace, consult, produce and promote indie filmmakers & singer/songwriters who don't have major studio or record label connections established and also handle all the post production and marketing activities required to showcase their work. Look for a big press announcement and more details soon on this exciting new organization.

Meanwhile - I'm really glad that the new strategic alliance allows me to work on all the "Beautiful Noise" film scoring, color correction, ADR looping and Foley sound effects right here in Florida. Hey - I enjoy the L.A./Santa Monica scene and know that I'll be spending a lot of time on the west coast over the course of my film career, but there's nothing like making movies & soundtracks and being able to sleep in your own bed every night! Sarasota already has an incredible local music scene going full throttle that rivals any town in the USA, but mark my words - this market will also be a hotbed for indie filmmakers from all across America within the next few years. It's great to know that the "Beautiful Noise" Trilogy, Midnight Pass Productions and our new strategic partnership is poised to form the critically important vanguard of this exciting movement.

Steve